

Hull Joint Health and Wellbeing Strategy



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‘Working together to create a fairer Hull where everyone benefits from real and sustained improvements in health and wellbeing’



The Strategy on a Page

OUR VISION

Working together to create a fairer Hull where everyone benefits from real and sustained improvements in health and wellbeing

OUR VALUES

Communities
Driving
Change

Intelligence
Based
Decisions

Co-ordination
Across Hull

Collective
Accountability

OUR PRIORITIES

Proactive
Prevention

Reducing Health
Inequalities

System Integration

OUR APPROACH

The Board will use an operating model which measures identified priority areas against the values and priority themes. This operating model will ensure we work together towards identified outcomes.

What is the Health & Wellbeing Board?

Health and Wellbeing Boards (HWBs) were introduced as statutory committees of all local authorities under the Health and Social Care Act 2012 and must fulfil certain functions.

The main purpose of the HWB is to improve the health and wellbeing of the residents of Hull. To achieve this, Hull City Council and Hull Clinical Commissioning Group (CCG) must carry out a Joint Strategic Needs Assessment (JSNA) to focus attention where it is needed most and aid the development of a Joint Health and Wellbeing Strategy (JHWS) to address health inequalities across the city.

To deliver the JHWS the members of the HWB must work together across health and social care, as well as other relevant sectors and organisations, to make Hull a fairer city where everyone can benefit from real and sustained improvements in their health and wellbeing.

Meetings are held every two months. Members explore how they will work together, and with other partners, to improve health and wellbeing of people who live in Hull, offering support, assurance, and challenge where appropriate.

Meetings are open to the public, and agendas and papers can be accessed five working days before each meeting through [Hull City Council's CMIS website](#). This ensures a direct line to the public in terms of accountability.

The HWB also has up to six 'closed door' development sessions per year, involving wider stakeholders and partners, to explore specific issues and potential priority areas.

The work of the HWB encompasses a wide range of issues that have an impact on health, wellbeing, health inequalities and healthy life expectancy. These issues include, for example, housing, planning, economic growth, leisure, culture, deprivation and poverty.



32.3%

of children were not "school ready" by the end of Reception year



In our most disadvantaged communities, people are living **shorter lives** in **poorer health**



The rate of preventable premature death (under 75 years) has been **TWO-THIRDS** higher than England

1 IN 11 worried on a daily or weekly basis about not having enough food



ONE in FIVE adults in Hull smoke



Hospital admissions **50%** higher than England for drinking at harmful levels



JOINT STRATEGIC NEEDS ASSESSMENT

WHAT WE KNOW

To visit the JSNA Website please click the link above

Estimated prevalence of opiate and/or crack cocaine use in Hull has been **more than twice** that of England



SUICIDE rate ranked equal third highest in England



7 in 10 adults are overweight with a further **44%** who are physically inactive



Over a **QUARTER** of children were over a healthy weight when starting school



Hull people were spending **more than a quarter** of their lives in poor health



Around **¼** of adults could not fund a £200 household emergency



The Hull Health and Wellbeing Board will be adopting a values-based approach for the strategy, the values identified below will be integral to how the board operates and importantly holds partners and organisations to account to deliver the best outcomes for the public.

Our Values

Communities Driving Change

- We listen to what our communities are telling us
- We use an engagement model that interacts with citizens from the ground up
- We believe in transparency
- We promote engagement in all areas of work across our city

Intelligence Based Decisions

- We seek to understand population health needs using our JSNA
- We target our work where it will make the most difference
- We make intelligence-based decisions to improve the health of our citizens
- We collaborate more widely on the gathering of data and evidence

Co-ordination Across Hull

- We will improve efficiency across our system
- We are committed to joint commissioning and enhanced Social Value in service provision
- As critical friends we challenge the effectiveness of current strategies and promote synergy

Collective Accountability

- We adopt a whole systems approach to provide assurance across the health and care system
- We take responsibility as a system rather than as individual organisations
- We are responsive to what the health and care system is telling us
- We offer system leadership

Our Priorities

Proactive Prevention

We want to stop or delay people becoming unwell from preventable diseases. This can be done by taking early action, prioritising resources better and improving education. We want to make it easier for people to make healthier choices, to cope better with life's difficulties, to stay independent and to bounce back more quickly after hardship or illness.



Reducing Health Inequalities

Health inequalities are an unfair difference in the life chances and health outcomes between groups of people. Reducing health inequalities is the fair and decent thing to do. We will do this by concentrating activity on areas and population groups where the inequalities are greatest, to close the gap and have the biggest impact. Our approach needs to be efficient, rapid, and broad to ensure all communities have the same chances to achieve their full health potential.

System Integration

We must work together across all areas and organisations in a way that reduces complexity and avoids duplication. With a shared purpose and effective approach, we aim to tackle inequalities in how people access services, how they experience treatment and what health outcomes they achieve. Together we aim to improve everyone's health.



How can I Get Involved?

There are loads of ways that you can get involved with the work of the Health and Wellbeing Board. Listening to the community and reflecting the spirit of the city are vital to the Board. Detailed below are some of the ways you can get involved with the Board.

Submitting Public Questions

Did you know you can submit questions to the Board to be asked at meetings? These questions can be based on what is important to you and what you would like the Board to explore or even something you wish to know more about. All submitted questions will receive a formal response with the answer to your question from the Health and Wellbeing Board. To submit your questions please send your question via email to HealthandWellbeingBoard@hullcc.gov.uk



Engage with us on social media

The Health and Wellbeing Board currently has a twitter account that you can engage with, ask questions, answer polls, and find out more about our work and our partners. The social media channel is also an excellent resource to find out about what the Board is championing and promoting to improve health and wellbeing. You can follow us on twitter now by following @HWBHull



Public Engagement

The Health and Wellbeing Board is committed to listening to the experiences of individuals and communities across Hull. We have an engagement programme operating across the city to capture local views. You can engage with this in numerous ways, such as affiliating to our “Engage” network to participate in monthly surveys and polls. You can also attend events, workshops and more, which we will promote via our Twitter channel.



Minutes, Live Streams & Attendance

Everyone is welcome at the monthly board meetings, either in person or via the live stream. Use this link to join a live stream: <https://hullcc.nucast.live/>

For dates and details of meetings, click here:

https://cmis.hullcc.gov.uk/cmisis/CouncilanditsCommittees/Council/HealthWellbeingBoard/tabid/292/ctl/ViewCMIS_CommitteeDetails/mid/1043/id/33/Default.aspx

The HWB Pledge

The Hull Health and Wellbeing Board is committed to ensuring that we continue to work to improve the health and wellbeing of our city. As part of that commitment, the Board makes the following pledge

- Workplans – we will develop plans for how we will work to achieve our goals
- Prioritisation – we will work on what's important, through regular reviews
- No duplication – we will harmonise strategic work across Hull
- Ongoing engagement – we will capture the 'public voice' from communities and stakeholders
- Annual Reports – we will be transparent in detailing the work of the Board

Members of the Health and Wellbeing Board are stronger together, and as such we will ensure we work effectively as a partnership and hold each other, and the wider system, to account.

The Public Pledge

To be successful, the Board is asking you to make your own pledge for how you will continue to improve your own and/or other people's health and wellbeing.

Together we can ALL make a difference....

